



The Christmas Revels: All Shall Be Well Again
Business Sponsorship Opportunities

The Christmas Revels, one of the Upper Valley’s most unique and popular holiday traditions since 1975, enjoyed a new beginning in 2019 with our move to Lebanon Opera House. “An English Celebration of the Winter Solstice” was enthusiastically received both by longtime Revels audiences and those seeing the show for the first time. Over 3,000 people attended the five performances, with audience members coming from 87 New Hampshire and 92 Vermont towns, making this a true regional event. Although Revels North was eagerly anticipating the follow-up to our debut production in our new home, COVID-19 has forced us to change plans, as it has for every performing arts organization across the country. This summer, Revels North made the necessary decision to cancel December’s live *Christmas Revels* production due to the pandemic. Fortunately, we have had time to turn this challenge into an exciting opportunity, both for Revels North and our audience.



Revels North will produce a 15-20 minute film called *The Christmas Revels: All Shall Be Well Again*, available to the public starting in mid-November. Our artistic partners include SALT Project, a small three-time Emmy-award winning non-profit film production company based in Keene, NH, and No Strings Marionette Company of Randolph, VT, whose work is shown in the photographs. Mascoma Bank is generously underwriting this project.



This film will keep the annual *Christmas Revels* tradition alive for our audience by creating a surprising, entertaining, and safe alternative to the live production. We will provide a range of ways for people to view this film in their homes, including for free through local media resources such as CATV and on platforms such as Facebook. We recognize that many families have felt severe financial hardship due to COVID-19, so creating free opportunities to view *The Christmas Revels* will help bring joy to their holidays. The shortness of the film, the inclusion of SALT Project’s nuanced animation and No Strings Marionette Company’s artistry, and the opportunity for free viewings will also appeal to people who have never attended *The Christmas Revels* before and want to get a sense of why it has been an Upper Valley tradition for 45 years. Our hope is that this film itself becomes a new holiday tradition for Upper Valley families.

Please consider supporting ***The Christmas Revels: All Shall Be Well Again*** as a business sponsor. Your sponsorship of this film helps make free viewings of this film possible and creates work opportunities for those in the arts, including New Hampshire and Vermont artists, as *The Christmas Revels* does every year. Those who make a living in the creative sector have been especially hard hit by COVID-19.

Sponsorship Levels	\$1,050	\$800	\$650	\$400	\$350	\$175	\$99
Name in closing credits/website	x	x	x	x	x	x	x
Name with live link on website	x	x	x	x	x	x	
Logo on Revels North website	x	x	x	x	x		
Facebook "Watch Party" sponsorship	x	x	x	x			
Facebook business profile post	x	x	x				
Newsletter business profile	x	x					
Logo in closing credits and sponsorship of 15 CATV "double features"	x						

***The Christmas Revels* Sponsorship Reservation Deadline: October 19, 2020.** Reserve your sponsorship online at RevelsNorth.org/Support or complete this form and return it to: Revels North, PO Box 415, Hanover, NH 03755.

Thank you for supporting Revels North during this unforgettable year. If you have questions, please contact Brian Cook, Executive Director, at (866) 556-3083 or cook@revelsnorth.org.

Company Name:

Contact:

Mailing Address:

City, State, Zip Code:

Email:

Telephone:

Sponsorship Amount (please make checks payable to Revels North):